

General Terms & Conditions: Franchisee OSHIN INTERNATIONAL SCHOOL

1. Non-Refundable License Fee.
2. 20% royalty is to be paid from your monthly collection.
3. No other OSHIN concept school will be established in your area (within 3 kms)
4. Agreement will be for five years.
5. Support regarding day to day operations will be provided by our experts without charges.
6. All transactions shall be made in favor of GENIUS TEMPLE
7. Taxes as per the Government policy & subject to change.

By becoming a Franchisee, an individual or an entity is legally allowed to sell goods, services or concepts that are offered by the parent company, in this case, OSHIN The Franchisee gains from having an immediate recognition to his business venture along with training/support provided by the parent company, i.e. OSHIN (the Franchisor).

It is always a wise and fruitful decision to become our Franchisee and gain from our expertise and successful business model. You could own an established Play school with nationwide recognition by just being a part of the OSHIN concept chain of Play schools.

A OSHIN Franchisee benefits from :

- Having access to a proven and successful format of operating the business that has been developed by the Franchisor.
- Using the OSHIN's brand name, which already has recognition thereby reducing precious time, huge expenditure and efforts that are involved in creating a brand name and then establishing reputation.
- A Professional support provided by us ensuring guidance in your business operations and a franchisee can bank upon the management, marketing and personnel assistance provided by the company. Professional support provided by us ensuring guidance in your business operations and a franchisee can bank upon the management, marketing and personnel assistance provided by the company.

OUR BUSINESS ASSOCIATES WILL GET:-

1. Play School
2. Nursery
3. LKG
4. UKG

For Franchisees seeking to add their regular earnings from a fully operational OSHIN Play school branch, we provide a few supplementary options for making profits and that too by using the same space and resources that are involved in running a regular play school branch.

Nursery Teachers' Training (NTT):

Children are like raw gems and a trained nursery teacher polishes them and adds sparkles in their lives. The fact that there are billions of children across the country and that there is a need of millions of nursery teachers to shape the future of these young kids has inspired OSHIN to come up with the concept of NTT Centres.

These NTT Centres will develop a breed of nursery teachers who would also be absorbed at the OSHIN centres besides other institutions. OSHIN thus offers you to start a new profitable venture, using your same infrastructure. The guidance and resources will be provided to make the venture credible, profitable as well as sustainable. Above all, you will not have to pay any royalty for this profitable venture.

Saturday Club

It's a unique Endeavour by OSHIN for brand positioning where children between 3 and 10 years will gather to create their own world of imagination and creativity. Every Saturday, various experts will teach them creative skills in art, craft, poetry, literature and many more.

These extra curricular activities for children will help build our credibility among their parents. They will recognize the efforts that OSHIN has been taking to develop the overall personality of their children. This image will help in increasing the number of enrolments at the OSHIN concept schools to a substantial level.

Summer Activity Junction

Two long months of summer vacations and children get bored staying inside their homes sitting idle. OSHIN concept will be the destination for them where they will learn and practice creative skills during summer vacations. Toddlers will be taught a vast range of courses such as painting, singing, poem reciting etc. that would help bring out the creativity in them. These workshops will impart creativity and at the same time generate revenue for a OSHIN concept schools even during long vacations using the same infrastructure.

Noon Shift

In today's scenario, it's always prudent to utilize your same infrastructure in two shifts. In Noon shift, the same infrastructure, the same setup and same teachers can be planned in a better way to run a second shift. In big cities where space is an issue, the significance of Noon shift is rather important. The Noon shift will add value and open a gateway to a new mechanism of generating additional income. This kind of plan still has untapped potential through which you can benefit.

OSHIN Advantages

We have been recognized as an innovative organization, dedicated to developing the most exclusive, educationally inclined and planned and play school programme. Our brand is the most exclusive pre-school brand in the nation. Our network has many branches we are fast emerging as the preferred pre-school for most information-oriented parents.

Some of the several advantages of being a part of our enterprise:

- Vast experience in the education sector.
- Commanding position on a nationwide basis.
- Proven business model that works like a miracle.
- Own books, publications and other resources.
- Availability of all dress material and stationery.
- Assistance in developing infrastructure and designing interiors.
- Guidance in interviewing, recruiting and evaluating teaching staff.
- Effective ways of facing and solving problems including administrative, marketing, academic and day to day operations.
- Continuous updates on current educational developments.
- Complete range of educational support services.
- Assistance on a day-to-day basis in a 24×7 format.

Kindly fill up the following Enquiry Form or call 09827056726 , 09826465712 , 09977024455 our Franchisee Manager for Franchisee Information.

Name:

Profession:

Correspondence Address:

City:

State:

Country:

Postal Code:

Mobile Number:

E-Mail:

City Where you Wish to Start:

Area Available (Sq. feet):

Site Status:

Can Invest upto (Rs.):

Multilayer Support System

- We have created a Franchise Support System that will assist you with every conceivable issue that may arise in setting-up or running a OSHIN SCHOOL

- Our assistance mechanism is under a constant process of up gradation based on the feedback from our existing Franchisees.
- You benefit from the presence of an organisation that provides extensive Franchise benefits in the following ways:

Interior/Exterior Support

- Site visit & layout plan
- An Interior Designing Manual (for e.g wall, ceiling, furniture, floor etc)
- Modification in elevation/colour scheme
- Complete guidance on furniture/fixtures

Technical & Training Support

- Providing all curriculum/training manuals
- Recruitment & Interview support
- Training to all staff members at your place
- Regular trainings/PCP's

Marketing Support

- Guidelines for inauguration and launching of school
- Timely visits by our support staff
- Organizing seminars, business fairs and presentations

Advertisement Support

- Local advertisement- layout, planning, conceptualization and implementation
- Nation-wide advertisements through newspapers, magazines & the electronic media

Research & Development

- Curriculum & Activities
- Man power training
- Latest industry updates
- Competitive Strategy Development
- Improving day- to-day working with automation and IT tools
- Above all, setting up a profitable organization that provides quality education

Editorial & Media Support

It has been our constant endeavor to make our pre-school education programme self-sustaining yet innovative and most useful. In order to make sure that we provide a curriculum that is best suited for young children we have authored and published our own series of books with the help of our in-house team of authors, editors and designers. These books have been created with the combined efforts of the best of educators in the pre-primary education segment. Our Editorial team is invariably in touch with a number of Research associates who are constantly updating themselves with the latest trends and practices in the field of pre-school education.

In the present scenario, it is difficult for a business enterprise to maintain its reputation and create a credible reputation in the market without an appropriate level of media coverage. We have taken it upon ourselves to ensure that our Franchisees benefit by using this very effective tool of communication, brand promotion and advertisement. Our media reporting is inclusive of coverage in print and electronic medium intending to take our brand to the top. We have even conducted publicity campaigns (through newspapers) on a national scale that have raised the recognition of our Franchisees immensely. Today, the media has become the springboard for higher glory and an indispensable support system to be visible amongst the target group. It has become all the more important that we use media judiciously in this cut-throat competitive world and race ahead for further growth.

Our team of media partners has helped a great deal in enhancing our brand value through publicity across various electronic channels and print media. OSHIN concept, through national advertising support, generates awareness among the people, without putting any burden on you.

NURSERY TEACHER TRAINING

Teaching is considered as one of the most noble and respectable of all professions. Teachers are responsible for imparting right morals, inspiring children and guiding them. The importance of good teacher is enormous in our country, especially during the formative years of children, when they first join the school.

The importance of early childhood education is now a well recognized fact, children need enriched environment, intellectual stimulation and ample opportunities for socialization of same age group. Therefore, it is very important to have professionally qualified teachers for children to ensure the right development.

PRE- REQUISITE

To be a nursery teacher you should:

- Have passed 10+2 examination.
- Have enthusiasm for the subject you teach.
- Have cool and friendly temperament.
- Have sense of humour and fair play.
- Have immense patience and energy.
- Enjoy working in a team but also be a self starter.

Admission Procedure & Fee Structure

Keeping in view the non-availability of NTT course with systematic manner such as providing study material, affordable cost & flexible nature of the course OSHIN launched NTT through correspondence nationwide. One can apply for this course by sending the Admission Form which is attached at the end of this booklet along with the payment in the mode of Demand Draft in favour of "GENIUS TEMPLE can pay the fee in 2 ways either in lumpsum or in installments. Fee schedule is given as under:-

Fee-Structure

Installment Course Fee (Rs.)

Lump sum 5000/-

1st Installment 3000/-

2nd Installment 3000/-

According to the system if paying in Lump sum candidate has to send a Demand Draft of Rs. 5000/- in favor of "GENIUS TEMPLE, in Lump sum you will get all 7 books at the start of the course itself. However, on picking the installment plan you have to send a Demand Draft of Rs. 3000/-. On getting the draft we will dispatch you first 2 books & balance 5 books will be dispatched after 2 months only after paying the second & last installment of Rs. 3000/-. For any sort of clarification please feel free to get in touch with our ALL INDIA HELPLINE NO. : 0-9977024455

Sandpit area 4×8

Swimming pond 4×8

Doll and Ball room 4×8

Little gym and 4×8

adventure sports

15×20 hall for

Kids auditorium

Sleep teaching /

yoga-meditation room /

DJ room

3 class rooms approx 10×12